

“Challenges and Opportunities for Local Communities and Small-Scale Entrepreneurs”

**Theme:
Inclusive Investment in
Leveling the Business Organizations**

09-10 November 2019

Quezon City Experience (QCX)
Conference Theatre,
Quezon City Circle, Quezon City



Official Travel Agency of 4th IRC-DRT 2019

**Venue: Quezon City Experience (QCX) Conference Theatre, Quezon City Circle on
Saturday, 09th November, 2019**

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**Manuel L. Quezon Ceremonial Hall, 15th Floor, Quezon City Hall, Quezon City on
Sunday, 10th November, 2019**

Dates: 09th – 10th November, 2019

Tentative Program of Activities

Time	Activity	Person or Institution In- charge
08:00 AM – 05:45 PM	Day 1: Saturday November 9, 2019	Quezon City Experience (QCX) Conference Theatre, Quezon City Circle
08:00 AM – 08:30 AM	Registration	Quezon City Government (QCG)
08:30 AM – 08:45 AM	Prayer & National Anthem (both countries)	Philippine School of Business Administration (PSBA) – Manila
Session I	Keynote Speakers	PSBA-Manila and QCG
08:45 AM – 12:10 NN	Chair of the Session	Prof. Dr. Grace Enriquez and Dr. Jose Teodorico Molina, Professors, Graduate School of Business (GSB), PSBA-Manila
08:45 AM – 09:00 AM	Welcome Remarks	Dr. Jose Peralta, President and Dean, GSB, PSBA-Manila
09:00 AM – 09:10 AM	Introduction of the Guest of Honor	Prof. Dr. Tabassam Raza Associate Dean & Director DRM Unit, GSB, PSBA-Manila

Time	Activity	Person or Institution In- charge
09:10 AM – 09:40 AM	Guest of Honor	Hon. Mayor Josefina “Joy” Belmonte-Alimurung , Mayor of Quezon City
09:40 AM – 10:00 AM	Keynote Speaker I <i>“Role of Women in Sustainable Development in Asia”</i>	Prof. Dr. Farkhanda Manzoor Dugal , Chairperson, Department of Zoology & Entomology, Lahore College for Women University, Pakistan
10:00 AM – 10:20 AM	Tea Break	PSBA-Manila & QCG
10:20 AM – 10:40 AM	Keynote Speaker II <i>“OCD-NCR and PSBA Partnership to meet the Challenges of Local Communities”</i>	Mr. Marlon Henson Obligado or Representative , Plans and Planning Officer, Office of Civil Defense
10:40 AM – 11:00 AM	Keynote Speaker III <i>“Methodological Approach to Ascertain Preservation of Wealth and Continued Provision of Committed Services in the Aftermath of Disaster”</i>	Dr. Antonio Valdez , Dean, Institute of Graduate Studies, Pamantasan ng Lungsod ng Marikina
11:00 AM – 11:20 AM	Keynote Speaker IV <i>“Inclusive Investment in National Development”</i>	Dr. Hussein Sinsuat Lidasan , Professor/Dean, School of Urban and Regional Planning (SURP), University of the Philippines, Diliman
11:20 AM – 11:40 AM	Keynote Speaker V <i>“Disaster Resilience and Multidisciplinary Higher Education Network”</i>	Dr. Indrajit Pal , Assistant Professor and Chair, Disaster Preparedness, Mitigation, and Management (DPMM), Asian Institute of Technology, Thailand
11:40 AM – 12:00 NN	Keynote Speaker VI <i>“Micro-financing towards Risk Transfer: Case of Quezon City”</i>	Mr. Karl Michael Marasigan , Head, Quezon City Disaster Risk Reduction and Management Office, Quezon City, & GSB, DBA Program, PSBA-Manila
12:00 NN – 12:10 PM	Question & Answer	Dr. Grace Enriquez & Dr. Jose Teodorico Molina
12:10 AM – 12:20 PM	Group Photo and Distribution of Plaque of Appreciation	PSBA-Manila and QCG
12:20 PM – 01:20 PM	Lunch for Guests	PSBA-Manila and QCG
Session II	Resource Speakers	PSBA-Manila and QCG
01:20 PM – 02:45 PM	Chair of the Session	Dr. Celso Mendoza , Professorial Lecturer, Institute of Graduate Studies, Pamantasan ng Lungsod ng Marikina

Time	Activity	Person or Institution In- charge
01:20 PM – 01:35 PM	Chair’s Perspective as a Resource Speaker <i>“Investment Portfolio Management: Business Continuity”</i>	Dr. Celso Mendoza
01:35 PM – 01:50 PM	Resource Speaker <i>“Natural Resource Management: An Outcome-Impact Orientation Framework for Disaster Risk Management”</i>	Dr. Elias Sampa , Director, Curriculum & Programs, Australian International School
01:50 PM – 02:05 PM	Resource Speaker Title TBA	Atty. Violeta Seva , General Secretary, Earthquake and Megacities Inc.
02:05 PM – 02:20 PM	Resource Speaker <i>“Challenges and Prospects of Human Resource Development in Pacific Island Countries: Perspectives of Developmental Economy and Political Science”</i>	Dr. Noriyuki Segawa , Professor, Faculty of International Studies, Kindai University, Japan
02:20 PM – 02:35 PM	Resource Speaker Title TBA	TBA
02:35 PM – 02:45 PM	Question & Answer	Dr. Celso Mendoza
Session III	UP-SURP and International Participants	PSBA-Manila and QCG
02:30 PM – 03:55 PM	Chair of the Session	Dr. Jun Castro , Professor, School of Urban and Regional Planning, University of the Philippines, Diliman
02:30 PM – 02:45 PM	Presentation 1 <i>“Innovation Management”</i>	Prof. Michelle Acuavera , GSB, DBA Program, PSBA-Manila
02:45 PM – 03:00 PM	<i>Presentation 2</i> <i>“Role of Technology in Business Continuity”</i>	Mr. Amer Hussain , Panasonic Marketing, Dubai, UAE
03:00 PM – 03:15 PM	Presentation 3 <i>“A Study on Integration of Child-Centered Programs into Quezon City Disaster Risk Reduction and Management Plan”</i>	Mr. John Anthony Rosales , Research Methodology Class, GSB, PSBA-Manila

Time	Activity	Person or Institution In- charge
03:15 PM – 03:25 PM	Presentation 4 <i>“Successful Criteria and Factors Framework Assessment for sustainable Ho Chi Minh Smart City scheme”</i>	Mr. Hieu Trong Nguyen , SPRING, UP-SURP, Diliman, Quezon City
03:25 PM – 03:40 PM	Presentation 5 <i>“Impact of Republic Act 11032 on Micro, Small, Medium Enterprises (MSMEs) from Selected Cities in Metro-Manila: A Model for Diesel Calibration Services of MSMEs”</i>	Prof. Benjamin Macapagal , Dissertation, GSB, DBA Program, PSBA-Manila
03:40 PM – 03:50 PM	Presentation 6 <i>“Identifying Spatial Patterns of Food Waste Production and Consumption in Quezon City – The Philippines”</i>	Mr. Berardo Duque , SPRING, UP-SURP, Diliman, Quezon City
03:50 PM – 04:00 PM	Question & Answer	Dr. Jun Castro
04:00 PM – 04:15 PM	Tea Break	PSBA-Manila and QCG
Session IV	PSBA GSB	PSBA-Manila and QCG
04:15 PM – 05:35 PM	Chair of the Session	Dr. Kristoffer Berse , Director for Research and Creative Work, University of the Philippines Resilience Institute & Asst. Professor, University of the Philippines National College of Public Administration and Governance
04:15 PM – 04:25 PM	Chair’s Perspective as a Resource Speaker <i>“Beyond DRR: The Business Case for Inclusive Resilience”</i>	Dr. Kristoffer Berse
04:25 PM – 04:35 PM	Presentation 1 <i>“Creative and Innovative Management towards Inclusive Investment”</i>	Mr. Taimur Karim , GSB, DBA Program, PSBA-Manila
04:35 PM – 04:45 PM	Presentation 2 <i>“An Analysis on the Inclusiveness of Disaster Risk Reduction and Management Programs of Quezon City for Persons with Disability”</i>	Ms. Rechelle Oandasan , Research Methodology Class, PSBA-Manila

Time	Activity	Person or Institution In- charge
04:45 PM – 04:55 PM	Presentation 3 <i>“The Disaster Preparedness of Nurses at Quezon City General Hospital and Medical Center”</i>	Mr. Paul Gerard Adaya , Research Methodology Class, PSBA-Manila
04:55 PM – 05:05 PM	Presentation 4 <i>“Urban Governance and Environmental Economics as Transformative Investment Toward Sustainable Development and Disaster-Resilient Quezon City”</i>	Mr. Rouel Agpawa , Research Methodology Class, PSBA-Manila
05:05 PM – 05:15 PM	Presentation 5 <i>“Operational Viability of On-Grid Solar Photovoltaic (PV) System for KFC Philippines Cold Storage: A Sustainable Natural Energy Solution”</i>	Prof. Federico Figueroa Jr. , Dissertation, GSB, PSBA-Manila
05:15 PM – 05:25 PM	Presentation 6 <i>“The Impact of Compliant Working Capital Management Practices to Business Sustainability of Small-Medium Enterprises in San Fernando City, La Union”</i>	Ms. Rosario Corazon Arzaga , Dissertation, GSB, PSBA-Manila
05:25 PM – 05:35 PM	Question & Answer	Dr. Kristoffer Berse
05:35 PM – 05:45 PM	Day 1 Synopsis	Dr. Tabassam Raza
08:00 AM – 04:30 PM	Day 2: Sunday, November 10, 2019	Manuel L. Quezon Ceremonial Hall, 15th Floor, Quezon City Hall, Quezon City
08:00 AM – 08:30 AM	Registration	QCG
08:30 AM – 08:40 AM	Prayer & National Anthem (both countries)	PSBA-Manila
Session V	Keynote Speakers	PSBA-Manila and QCG
08:40 AM – 09:00 AM	Guest of Honor	Hon. Michael Victor Alimurung , City Administrator, Quezon City, Philippines

Time	Activity	Person or Institution In- charge
09:00 AM – 10:00 AM	Chair of the Session	Dr. Indrajit Pal , Assistant Professor and Chair, Disaster Preparedness, Mitigation, and Management (DPMM), Asian Institute of Technology, Thailand
09:00 AM – 09:15 AM	Keynote Speaker <i>“Provincial Government Policy on Business Continuity towards DRM and CCA”</i>	Mr. Nisar Ahmed , Project Coordinator, Project Implementation Unit, Provincial Disaster Management Authority, Lahore, Pakistan
09:15 AM – 09:30 AM	Keynote Speaker <i>“Philosophy in Creating Command Control System of DRRMO”</i>	Mr. Karl Michael Marasigan , Head, Quezon City Disaster Risk Reduction and Management Office, Quezon City & GSB, DBA Program, PSBA-Manila
09:15 AM – 09:30 AM	Keynote Speaker <i>“Partnership of PISM and PSBA for Inclusive Business Education”</i>	Representative from Philippine Institute for Supply Management (PISM)
09:30 AM – 09:45 AM	Resource Speaker <i>“Nursing Transformation Program”</i>	Mr. Azhar Khan , Chairman, / Dr. Jay Sinnah Thambyiah , President, Zharbiz International, Inc.
09:45 AM – 09:55 AM	Question and Answer	Dr. Indrajit Pal
09:55 AM – 10:10 AM	Tea Break & Group Photo	PSBA-Manila and QCG
Session VI	Investment in Leveling the Business Organizations	PSBA-Manila and QCG
10:10 AM – 11:30 AM	Chair of the Session	Dr. Iftekhar Ahmed , Senior Lecturer, School of Architecture and Built Environment, University of Newcastle, Australia
10:10 AM – 10:35 AM	Chair’s Perspective as a Resource Speaker <i>“A Multiple-Lens Perspective on Disaster Strands in the Asia-Pacific”</i>	Dr. Iftekhar Ahmed
10:35 AM – 10:50 AM	Presentation 1 <i>“Disaster Risk Reduction (DRR) and Climate Change Adaptation (CCA) for Micro, Small, Medium Enterprises (MSMEs): A Micro-financing Strategy in the Philippines”</i>	Ms. Nathalie April Dela Cruz , Mr. Rainheardth Laureta , Mr. John Anthony Rosales , & Ms. Sheila Johana Simbulan , Disaster Risk Management 2 Class, Philippine School of Business Administration

Time	Activity	Person or Institution In- charge
10:50 AM –11:05 AM	Presentation 2 <i>“Disaster Risk Reduction Through Innovative Financial Tools in the Philippines”</i>	Mr. Ashley Macalalad, Mr. Paul Gerard Adaya, Mr. Joey Ruazol, & Ms. M. J. Caballeda , Disaster Risk Management 2 Class, Philippine School of Business Administration
11:05 AM –11:20 AM	Presentation 3 <i>“Homeowners Constraints in Adapting Disaster Insurance: Candaba, Pampanga”</i>	Mr. Phillip Pandan, Mr. Rouel Agpawa, Ms. Arlyn Reyes, & Ms. Leceneri Formento , Disaster Risk Management 2 Class, Philippine School of Business Administration
11:20 AM – 11:35 AM	Presentation 4	TBA
11:35 AM –11:45 AM	Question and Answer	Dr. Iftekhar Ahmed
11:45 AM – 12:00 NN	Group Photo and Distribution of Plaque of Appreciation	PSBA-Manila and QCG
12:00 NN – 01:00 PM	Lunch	PSBA-Manila and QCG
Session VII	Small and Medium Scale Enterprises	PSBA-Manila and QCG
01:00 PM – 02:10 PM	Chair of the Session	Prof. Abdul Ghafoor , Chief Executive Officer, Mangroove Services, LLC, Dubai
01:00 PM – 01:15 PM	Resource Speaker <i>“Disaster Preparedness and Business Continuity Planning program of ISSI for MSMEs”</i>	Dr. Aleli Bawagan , Office of the Vice Chancellor for Research and Development, University of the Philippines, Diliman
01:15 PM – 01:30 PM	Presentation 1 <i>“Philosophy and Implication of Business Continuity During Emergencies”</i>	Mr. Taimur Karim , GSB, DBA Program, PSBA-Manila
01:30 PM – 01:35 PM	Presentation 2 <i>“Child-centered Urban Planning Approach for an Emerging City/Municipality in the Philippines: A Strategy towards Local Sustainable Development”</i>	Ms. Ana Beatriz Nestlehner Cardoso de Almeida , SPRING Program, UP-SURP, Diliman, Quezon City

Time	Activity	Person or Institution In- charge
01:35 PM – 01:50 PM	Presentation 3 <i>“Antecedents and Career Impact of Entrepreneurial Orientation and the Effects of Financial Education on Financial Literacy and Financial Behaviors of the Selected Teaching Personnel of Selected Colleges in Manila, Eastwood, And Caloocan”</i>	Prof. Lalaine Divinagracia , Dissertation, GSB, DBA Program, PSBA-Manila
01:50 PM – 02:05 PM	Presentation 4 <i>“Process of Securing Power Supply Agreement Through Government Regulatory Agencies”</i>	Dir. Rodrigo Cabrera , GSB, DBA Program, PSBA-Manila
02:05 PM – 02:15 PM	Presentation 5 <i>“Puzzle of Rational Choice”</i>	Prof. Michelle Acuavera , GSB, DBA Program, PSBA-Manila
02:15 PM – 02:25 PM	Presentation 6 <i>“Water Sensitive and Green Design in Physical Development for Flood Control and Water Scarcity Reduction, Metro Manila, Philippines”</i>	Mr. Gibbs Longwe , SPRING Program, UP-SURP, Diliman, Quezon City
02:25 PM – 02:35 PM	Question and Answer	Prof. Abdul Ghafoor
02:35 PM – 03:30 PM	Visit to Quezon City Disaster Risk Reduction and Management Office Command Control Center	QC DRRMO
03:30 PM – 04:00 PM	Tea Break	PSBA-Manila and QCG
04:00 PM – 04:10 PM	Day 2 Synopsis and Next Steps	Dr. Tabassam Raza
04:10 PM – 04:30 PM	Group Photo, Distribution of Certificates, and Closing Ceremony	PSBA-Manila and QCG

Supervising Emcees:
Prof. Carmelita Liwag
Mr. Ramon Iñigo Espinosa
Mr. Ernie Lopez

Emcees:
Mr. Rouel Agpawa
Ms. Lecenerie Formento